

# KETK-TV, Tyler, TX 75703 ComCorp of Tyler License Corp.

# **Quarterly List of Issue-Responsive Programming** Fourth Quarter 2009 (October 1, 2009 – December 31, 2009)

KETK-TV has ascertained the following issues as important to the Tyler, Texas community:

- Crime
- Economy
- Education
- Government and Politics
- Health
- Public Safety

During this quarter, KETK-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

### Local News and Public Affairs Programming:

- KETK Today (Monday Friday: 5:00-7:00am)
- East Texas Live (Monday Friday: 11:00am-12:00pm)
- Live @ Five (Monday Friday: 5:00-5:30pm)
- KETK News at 6 (Monday Friday: 6:00-6:30pm)
- KETK News at 10 (Sunday Friday: 10-10:35pm)
- KETK Today (Saturday & Sunday: 8:00-9:00am)
- KETK News at 5 (Saturday & Sunday: 5:00-5:30pm)
- KETK News at 10 (Saturday: 10-10:30pm)

#### NBC Network News and Public Affairs Programming:

- Today (Monday Friday: 7:00-11:00am)
- Today Weekend (Saturday: 6:00-8:00am; Sunday: 9:00-10:00am)
- Meet The Press (Sunday: 10:00-11:00am)
- NBC Nightly News (Monday Sunday: 5:30-6:00pm)
- Dateline NBC (Various days and times)
- The Chris Matthews Show (Sunday: 5:00-5:30am)

While this list describes much of KETK-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and 2 minutes unless otherwise noted.

| Filed by: | Yolanda Clater                  | January 8, 2010                       |
|-----------|---------------------------------|---------------------------------------|
| ·         | Yolanda Clater, Program Manager | Date Placed in Public Inspection File |

| Program         | Time    | Date     | Duration            | Description                                                                                                                                                                                                                                                                                                                                                           |
|-----------------|---------|----------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| KETK News at 6  | 6:00pm  | 10/2/09  | 15 seconds          | Kyle Barnhill has been sentenced in prison for shooting his estranged wife as she cooked dinner. A Nacogdoches jury decided the penalty for the San Augustine native who was also fined \$10,000. On Thursday jurors took less than 30 minutes to convict Barnhill in the slaying of Melissa Barnhill. Barnhill, who confessed to the killing, was arrested March 16. |
| East Texas Live | 11:00am | 10/8/09  | 15 seconds          | A man wanted for murder is on<br>the loose in East Texas.<br>Kendrick Lamon O'Neal was<br>shot twice in the head at the<br>Sweet Union Apartments<br>around four Wednesday<br>morning. Police issued a<br>murder warrant for Gregory<br>Charles Taylor II.                                                                                                            |
| East Texas Live | 11:00am | 10/9/09  | 15 seconds          | Police still on the lookout for a man accused of fatally shooting a Jacksonville man Wednesday. Jacksonville police say Gregory Charles Taylor II stands accused of shooting Kendrick Lamon O'Neal twice in the head at the Sweet Union Apts.                                                                                                                         |
| East Texas Live | 11:00am | 10/14/09 | 20 seconds          | A man who police say broke into a car at a Longview movie theater is now behind bars. Police arrested 52-year-old Dennis Dickard of Hallsville over the weekend, after a parking lot surveillance camera caught him breaking into the car.                                                                                                                            |
| East Texas Live | 11:00am | 10/14/09 | 1 minute 17 seconds | A Bullard bank was the latest target of an armed bandit. Now local authorities and federal agents are looking for the woman they say is responsible.                                                                                                                                                                                                                  |
| East Texas Live | 11:00am | 10/16/09 | 35 seconds          | Longview police are warning people about counterfeit money being passed around the city.                                                                                                                                                                                                                                                                              |

Issue: Crime (continued)

| Program                                                             | Time                        | Date     | Duration             | Description                                                                                                                                                                                                                           |
|---------------------------------------------------------------------|-----------------------------|----------|----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| East Texas Live                                                     | 11:00am                     | 10/16/09 | 25 seconds           | Another arrest has been made in the deadly shooting that took place at a Tyler apartment complex. Police say 20-year-old Jeremy Walker of Houston is responsible for the death of 20-year-old Ricky Davis of Hallsville.              |
| East Texas Live                                                     | 11:00am                     | 10/20/09 | 15 seconds           | Prosecutors are pushing for the death penalty for a 22 year old Tyler man. Demontrell Miller is now on trial for allegedly beating his girlfriend's 2-year-old son to death last June.                                                |
| East Texas Live                                                     | 11:00am                     | 10/23/09 | 15 seconds           | A drug bust leads to the arrest of two people in Gregg County. 30-year-old Victor Ordonez and 20-year-old Hector Ordonez were arrested after the Gregg County Code Unit and Longview Swat served a search warrant on their residence. |
| East Texas Live                                                     | 11:00am                     | 10/28/09 | 15 seconds           | A man who worked with East<br>Texas high schoolers is now<br>facing ten years in jail over<br>child porn.                                                                                                                             |
| Live @ Five<br>KETK News at 6<br>KETK News at 10                    | 5:00pm<br>6:00pm<br>10:00pm | 11/2/09  | 4 minutes 10 seconds | The John Tyler teacher stabbing case took one more step toward trial today. A judge determined whether the teen suspect is competent to stand trial.                                                                                  |
| East Texas Live                                                     | 11:00am                     | 11/3/09  | 1 minute 45 seconds  | The defense attorney for the 16-year-old accused of killing teacher Todd Henry says his client is mentally incompetent and cannot stand trial. But despite those pleas a judge ruled Monday the trial will continue.                  |
| East Texas Live<br>Live @ Five<br>KETK News at 6<br>KETK News at 10 | 11:00am                     | 11/6/09  | 5 minute 15 seconds  | Investigators continue to look for answers this morning following the massacre at the nation's largest military post: Fort Hood. Several East Texas soldiers were there when the tragedy unfolded.                                    |

Issue: Crime (continued)

| Program                                          | Time                        | Date     | Duration             | Description                                                                                                                                                                                                                                                                  |
|--------------------------------------------------|-----------------------------|----------|----------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| East Texas Live                                  | 11:00am                     | 11/10/09 | 35 seconds           | Law enforcement agencies are seeing an increase in the seizure of cultivated marijuana plants this year in the East Texas area.                                                                                                                                              |
| Live @ Five<br>KETK News at 6<br>KETK News at 10 | 5:00pm<br>6:00pm<br>10:00pm | 11/10/09 | 3 minutes 30 seconds | According to one security software maker 20-million computers are infected with viruses at any given moment viruses that could steal your identity, financial information or even ruin your reputation by making you look like a child porn collector.                       |
| East Texas Live                                  | 11:00am                     | 11/12/09 | 25 seconds           | The Longview swat team arrested four men Tuesday. We're told they found 18 grams of crack cocaine, marijuana and a stolen handgun in a home on Harris Street. The men are all charged now with manufacture and delivery.                                                     |
| East Texas Live                                  | 11:00am                     | 11/12/09 | 35 seconds           | Investigators now saying someone purposely lit a Jacksonville building on fire. Smoke filled the air over the city as the abandoned warehouse went up in smoke yesterday. Around ten o'clock fire crews went to the Grimes Waterworks building off Highway 69.               |
| East Texas Live                                  | 11:00am                     | 11/16/09 | 30 seconds           | An East Texan graduated John<br>Tyler High School just this<br>year, and joined the navy. Last<br>Thursday she was shot dead,<br>the victim of an apparent<br>robbery in Florida.                                                                                            |
| East Texas Live                                  | 11:00am                     | 11/17/09 | 15 seconds           | A Tyler waitress robbed Sunday night while leaving the Chili's parking lot, cops say she was taking her purse out of the trunk of her car when a man grabbed her arm and pointed a gun at her head. Witnesses followed a man to his apartment. He was arrested. No injuries. |

| Program                                          | Time                        | Date     | Duration             | Description                                                                                                                                                                                                    |
|--------------------------------------------------|-----------------------------|----------|----------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| East Texas Live                                  | 11:00am                     | 11/18/09 | 40 seconds           | The Mexican border is no longer the only spot illegal immigrants are coming into Texas. Now, officials say undocumented immigrants are coming from California and Oklahoma.                                    |
| East Texas Live                                  | 11:00am                     | 12/1/09  | 20 seconds           | A man is now under arrest charged with shooting his own brother on Thanksgiving. Tyler police say 27-year-old Arroyo shot his brother in the chest five times with a pistol.                                   |
| KETK News at 6                                   | 6:00pm                      | 12/1/09  | 15 seconds           | A Lindale man was found guilty of aggravated robbery Monday. 24-year-old Pierson was sentenced to 50 years in prison. On Oct. 3 Pierson beat Club Rio manager Broers, shot him and attempted to rob him.       |
| Live @ Five<br>KETK News at 6<br>KETK News at 10 | 5:00pm<br>6:00pm<br>10:00pm | 12/3/09  | 5 minutes 20 seconds | Tuesday we told you about Bishop L.J. Guillory, who is involved in the case of the student accused of stabbing a teacher to death at John Tyler High School. Today, Guillory offered us his side of the story. |
| East Texas Live                                  | 11:00am                     | 12/4/09  | 30 seconds           | A Tyler woman is dead after police say an alleged drunk driver hit her while she was trying to cross a street Thursday afternoon.                                                                              |
| Live @ Five<br>KETK News at 6<br>KETK News at 10 | 5:00pm<br>6:00pm<br>10:00pm | 12/5/09  | 3 minutes            | KETK has learned an investigation by the state attorney's office has begun in Winona. They're looking into alleged voter fraud in the recent wet/dry election from last May.                                   |
| East Texas Live                                  | 11:00am                     | 12/14/09 | 25 seconds           | An Angelina County man is behind bars in connection to three deadly shootings.                                                                                                                                 |
| East Texas Live                                  | 11:00am                     | 12/15/09 | 20 seconds           | Smith County Sheriffs Deputies were called out to the scene of an early morning bank robbery at Citizens State Bank-Hwy 64.                                                                                    |
| East Texas Live                                  | 11:00am                     | 12/16/09 | 15 seconds           | A sting operation ends with nine behind bars in Longview, arrested for a string of home and car burglaries.                                                                                                    |

| Program         | Time    | Date     | Duration            | Description                                                                                                                                                                                                                                                                                                                                                               |
|-----------------|---------|----------|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| East Texas Live | 11:00am | 10/23/09 | 50 seconds          | Pink slips will soon be hitting Texas<br>Workforce Commission here in East<br>Texas. Workforce Solutions of East<br>Texas plans to lay off 50 employees<br>by the end of the month.                                                                                                                                                                                       |
| KETK News at 10 | 10:00pm | 10/24/09 | 30 seconds          | President Obama is speaking out about the importance of small business to the nation's economy and that his administration is taking steps to protect them.                                                                                                                                                                                                               |
| KETK News at 10 | 10:00pm | 10/30/09 | 17 seconds          | Workforce Layoffs. 48 employees<br>no longer have a job at Workforce<br>Solutions of East Texas. Today was<br>their last day.                                                                                                                                                                                                                                             |
| East Texas Live | 11:00am | 11/11/09 | 15 seconds          | Workforce Solutions East Texas is holding a job fair for veterans.                                                                                                                                                                                                                                                                                                        |
| East Texas Live | 11:00am | 11/11/09 | 50 seconds          | The city of Bullard is preparing for a 50-million dollar investment from a former mayor. Money will help in local development.                                                                                                                                                                                                                                            |
| East Texas Live | 11:00am | 11/18/09 | 1 minute 37 seconds | Tobacco Tax. About 16% of Americans still smoke, but in Texas it's 18%. For the over 3-million Texans who still do, pipe tobacco, cigars, chewing tobacco, all saw an increase. But the biggest hit was on loose cigarette tobacco for those that still roll their own. Usually marketed by smaller companies, it was seen as a cheaper alternative to name brand smokes. |
| East Texas Live | 11:00am | 12/7/09  | 1 minute 49 seconds | Representatives at the East Texas Rescue Mission say they are seeing a lot of new faces these days and with more cold weather to come, shelters are going to need help from East Texans.                                                                                                                                                                                  |
| East Texas Live | 11:00am | 12/9/09  | 20 seconds          | The Texas Workforce Commission is tripling the unemployment tax. Nearly two-thirds of the state's businesses will now pay \$68.80 per worker, compared to the \$23.40 they pay now.                                                                                                                                                                                       |
| East Texas Live | 11:00am | 12/22/09 | 2 minutes 2 seconds | Experts recommend moving your business to a smaller bank or credit union for mortgages and other matters. Reporter explains why.                                                                                                                                                                                                                                          |

**Issue**: Education

| Program                                          | Time                        | Date    | Duration             | Description                                                                                                                                                                                                                                                                                                                                                                                                                       |
|--------------------------------------------------|-----------------------------|---------|----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| KETK News at 6                                   | 6:00pm                      | 10/1/09 | 35 seconds           | Two Gilmer schools are getting some extra security. The Upshur County Commissioners and Gilmer ISD approved the patrol of a sheriff's deputy at the elementary and intermediate campuses. School administrators and the sheriff's dept. have talked about the extra security before, but the recent arrest of a 24-year-old man who was allegedly found in the girls' restroom at the elementary school made the decision easier. |
| East Texas Live                                  | 11:00am                     | 10/1/09 | 1 minute 34 seconds  | Even before the fatal stabbing of teacher John Henry, students and parents at John Tyler High School were worried about violence on campus. KETK filed an open records request to find out exactly how many times law enforcement answered the call for help.                                                                                                                                                                     |
| East Texas Live                                  | 11:00am                     | 10/2/09 | 20 seconds           | The investigation continues in the case of a four year old Tyler student who brought a gun to school. Tyler police were called to St. Gregory School last week after a teacher found a loaded handgun in the student's backpack.                                                                                                                                                                                                  |
| Live @ Five<br>KETK News at 6                    | 5:00pm<br>6:00pm            | 10/3/09 | 2 minutes 20 seconds | In the aftermath of the John Tyler stabbing by a student, school security has been at the top of the agenda for TISD. Tonight, the school board meets to flesh out and approve funds for the changes parents have been demanding.                                                                                                                                                                                                 |
| Live @ Five<br>KETK News at 6<br>KETK News at 10 | 5:00pm<br>6:00pm<br>10:00pm | 10/5/09 | 3 minutes            | Tyler ISD meets to hire a safety center and expand the alternative education program, after a student with a criminal past fatally stabs a teacher.                                                                                                                                                                                                                                                                               |
| East Texas Live                                  | 11:00am                     | 10/6/09 | 1 minute 35 seconds  | School officials are now working to get an evaluation of security at the school where a teacher was stabbed to death. This, after parents say they don't think their kids are safe at John Tyler.                                                                                                                                                                                                                                 |

Issue: Education (continued)

| Program                       | Time             | Date     | Duration            | Description                                                                                                                                                                                                                                                                                                                            |
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| Live @ Five<br>KETK News at 6 | 5:00pm<br>6:00pm | 10/13/09 | 38 seconds          | School closings. This note for parents – Because of weather and flooding, Harmony ISD is closing Wednesday. Faculty and staff will have to work from 8am to noon. Van ISD is also delaying classes tomorrow. Classes will begin two hours later than normal                                                                            |
| East Texas Live               | 11:00am          | 10/20/09 | 1 minute 56 seconds | Disturbing new information about the stabbing death of a John Tyler teacher. A Smith County Justice of the Peace is now coming forward about concerns teacher Todd Henry had about the teen who allegedly killed him. Henry expressed his concern about the teen to school officials before the violent stabbing.                      |
| East Texas Live               | 11:00am          | 10/21/09 | 1 minute 45 seconds | Parents may soon see how safe officials think John Tyler High School really is.                                                                                                                                                                                                                                                        |
| KETK News at 6                | 6:00pm           | 11/18/09 | 13 seconds          | Tyler ISD held a groundbreaking ceremony this afternoon for Griffin Elementary School.                                                                                                                                                                                                                                                 |
| East Texas Live               | 11:00am          | 11/25/09 | 2 minutes 7 seconds | After recent school violence and a stabbing at John Tyler High School, an FBI profiler and author is visiting a local school district to talk about stopping random acts of violence before they happen.                                                                                                                               |
| KETK News at 10               | 10:00pm          | 11/26/09 | 17 seconds          | Senator Kay Bailey Hutchison unveils her plan for public education. It includes making better use of technology in the classroom, recruiting and retaining quality teachers and curbing the state's dropout rate. It calls for no new money and no teacher pay raises.                                                                 |
| KETK News at 10               | 10:00pm          | 11/26/09 | 22 seconds          | Governor Perry says Texas, not the federal government, should set public education standards. In a letter Tuesday to the state education commissioner he re-iterated the stance he took back in June. He says Texas will not participate with other states in developing standards for English and Math instruction in public schools. |

Issue: Education (continued)

| Program                                              | Time                         | Date               | Duration             | Description                                                                                                                                                                                                                                                                                                               |
|------------------------------------------------------|------------------------------|--------------------|----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| East Texas Live                                      | 11:00am                      | 12/2/09            | 1 minute 28 seconds  | More problems to report with the Texas Youth Commission. Their newly appointed watchdog resigned Tuesday after being indicted on a third degree felony charge.                                                                                                                                                            |
| East Texas Live<br>KETK News at 6<br>KETK News at 10 | 11:00am<br>6:00pm<br>10:00pm | 12/8/09<br>12/9/09 | 5 minutes 3 seconds  | Last month the superintendent of West Rusk School District resigned amid a swirl of rumors about his personal life. Now, the search is on for a new one.                                                                                                                                                                  |
| Live @ Five<br>KETK News at 6<br>KETK News at 10     | 5:00pm<br>6:00pm<br>10:00pm  | 12/14/09           | 4 minutes 45 seconds | The Longview Police Dept. says two high school students intentionally went to fight each other over dating the same girl.                                                                                                                                                                                                 |
| East Texas Live                                      | 11:00am                      | 12/16/09           | 35 seconds           | School Burglary. Police say Ware<br>Elementary in Longview was the<br>target over the weekend.                                                                                                                                                                                                                            |
| KETK News at 6                                       | 6:00pm                       | 12/18/09           | 37 seconds           | Keeping with the holiday spirit, one Tyler elementary school is helping a student in need. Bell Elementary held a jingle bell walk to help a Kindergartner diagnosed with cancer. A portion of the money raised will go to help pay for the young girl's medical expenses and the rest to St. Jude's Children's Hospital. |

| Program                                          | Time                        | Date     | Duration            | Description                                                                                                                                                                                                                                                  |
|--------------------------------------------------|-----------------------------|----------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Live @ Five<br>KETK News at 6<br>KETK News at 10 | 5:00pm<br>6:00pm<br>10:00pm | 10/7/09  | 2 minutes           | Governor Perry says his proposed<br>Trans Texas Corridor is dead. Now<br>TX DOT says it is dead, but is it<br>really?                                                                                                                                        |
| KETK News at 6                                   | 6:00pm                      | 10/7/09  | 14 seconds          | Yesterday we told you that Senator<br>Kay Bailey Hutchison is calling for<br>a cap on campaign donations. Now<br>her opponent Governor Rick Perry<br>is calling her a flip-flopper.                                                                          |
| KETK News at 10                                  | 10:00pm                     | 10/8/09  | 19 seconds          | Gun rights advocate Senator Kay Bailey Hutchison is now pushing to overturn a Chicago law. The senator's campaign announced today she has plans to file a Bipartisan legal brief, challenging a Chicago gun law that limits hand gun possession in the city. |
| East Texas Live                                  | 11:00am                     | 10/9/09  | 40 seconds          | East Texas Representative Louie<br>Gohmert is slamming liberal<br>congressional leaders for their<br>backdoor tactics in trying to push<br>through a hate crimes bill, by<br>sticking it in with the Defense<br>Authorization Bill for 2010.                 |
| East Texas Live                                  | 11:00am                     | 10/28/09 | 1 minute 44 seconds | Many Texas leaders pushing for one proposition on next week's ballot, it's Proposition 11, changing the role of government in cases of eminent domain. That's where the government is able to force you to sell property. Reporter explains Prop 11.         |
| Live @ Five<br>KETK News at 6<br>KETK News at 10 | 5:00pm<br>6:00pm<br>10:00pm | 11/3/09  | 3 minutes           | Winona liquor election. A second election is held on local option election, after allegations of fraud in the first election.                                                                                                                                |
| East Texas Live                                  | 11:00am                     | 11/4/09  | 15 seconds          | After the local election, Winona is becoming the first city to go wet in Smith County in a long time.                                                                                                                                                        |
| East Texas Live                                  | 11:00am                     | 11/9/09  | 1 minute            | A longtime East Texas Democrat is switching sides. State Rep. Chuck Hopson says President Obama doesn't reflect his views so he's leaving the party. Hopson of Jacksonville says he'll be running as a Republican in 2010.                                   |

| Program                                          | Time                        | Date     | Duration            | Description                                                                                                                                                                                                                                                                    |
|--------------------------------------------------|-----------------------------|----------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Live @ Five<br>KETK News at 10                   | 5:00pm<br>10:00pm           | 11/9/09  | 1 minute 50 seconds | Fresh from his vote no against govern-run health care in Washington, DC, Congressman Louie Gohmert spoke with students in Longview.                                                                                                                                            |
| East Texas Live                                  | 11:00am                     | 11/10/09 | 2 minutes           | The victory in Winona last week for<br>the sale of alcohol seems to have<br>inspired another East Texas city.<br>Jacksonville now has a committee<br>trying to get a wet vs. dry election<br>on the next local ballot.                                                         |
| Live @ Five                                      | 5:00pm                      | 11/16/09 | 50 seconds          | While in Asia, President Obama did something that no U.S. President has ever done before. Saturday, the President bowed to the Japanese Emperor. No President has ever bowed to a member of royalty. We let East Texans get on their soap and tell what they think about this. |
| KETK News at 6                                   | 6:00pm                      | 12/2/09  | 1 minute 10 seconds | State Comptroller Susan Combs was in Tyler today, and her visit is especially timely given the state of the economy. Amid all sorts of predictions about the cost of health care and health care reform, we nail down some facts.                                              |
| Live @ Five<br>KETK News at 6<br>KETK News at 10 | 5:00pm<br>6:00pm<br>10:00pm | 12/4/09  | 4 minutes           | Sarah Palin's highly anticipated book tour makes its way into Northeast Texas today. This morning the platinum selling artist made a stop in Plano.                                                                                                                            |
| East Texas Live                                  | 11:00am                     | 12/9/09  | 1 minute 37 seconds | New developments this morning in<br>the Attorney General's investigation<br>regarding the Winona wet-dry<br>election back in May.                                                                                                                                              |
| East Texas Live                                  | 11:00am                     | 12/21/09 | 1 minute 55 seconds | Senate Democrats overnight did muster the sixty votes they needed for their health care reform plan to pass.                                                                                                                                                                   |
| East Texas Live                                  | 11:00am                     | 12/21/09 | 1 minute 20 seconds | This holiday season when it comes to drinking and driving, local law enforcement will use their "no refusal" rules, if you are pulled over for suspected DWI.                                                                                                                  |
| East Texas Live                                  | 11:00am                     | 12/22/09 | 1 minute 50 seconds | The Associated Press has recently released some startling news. A loophole in Texas law allows mentally ill teen convicts to go free.                                                                                                                                          |

| Program                                          | Time                        | Date     | Duration             | Description                                                                                                                                                                                                                                                                                                                                                                                                       |
|--------------------------------------------------|-----------------------------|----------|----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Live @ Five                                      | 5:00pm                      | 10/1/09  | 10 seconds           | Alba Golden ISD will close Friday and Monday. District Secretary Marcie Wood says they're closing up for a couple days because so many kids are sick with the seasonal flu.                                                                                                                                                                                                                                       |
| East Texas Live                                  | 11:00am                     | 10/7/09  | 2 minutes 40 seconds | Justin Hooper, Pharmacy Clinical Manager from Mother Frances Hospital is guest on the show to talk about health issues surrounding rising trend of people overusing antibiotics.                                                                                                                                                                                                                                  |
| Live @ Five<br>KETK News at 6<br>KETK News at 10 | 5:00pm<br>6:00pm<br>10:00pm | 10/12/09 | 4 minutes 20 seconds | Until 2008, the Northeast Texas Public Health District ran the community health clinics of Northeast Texas. Since then, the clinics have become a separate non-profit business called Total Health Care. They say they're not getting the funding they need. Judge Joel Baker says the county is allocating as much as before, \$486,000, but the health district and the clinics now each get half of the total. |
| KETK News at 6 KETK News at 10                   | 6:00pm<br>10:00pm           | 10/12/09 | 3 minutes            | A senate bill to overhaul health care is being attacked by the insurance industry. They're warning about heftier increases in insurance premiums "if" the new "compromise bill" becomes law. All of this comes on the eve of a big vote on Capitol Hill tomorrow.                                                                                                                                                 |
| East Texas Live                                  | 11:00am                     | 10/13/09 | 22 seconds           | Doses of the swine flu vaccine are limited. That's because they are still being produced. And now, according to health officials, we're low on the "season flu vaccine".                                                                                                                                                                                                                                          |
| East Texas Live                                  | 11:00am                     | 10/26/09 | 1 minute 50 seconds  | This week hospitals in the U.S. have new power to manage their response to the swine flu.  President Obama officially declared it a national emergency. But there are still deep concerns about the vaccination effort.                                                                                                                                                                                           |

Issue: Health (continued)

| Program                             | Time    | Date                 | Duration             | Description                                                                                                                                                                                                             |
|-------------------------------------|---------|----------------------|----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| East Texas Live                     | 11:00am | 11/6/09              | 1 minute 23 seconds  | Some Texas lawmakers are standing up to part of the Democrat backed health care reform plan. They're trying to keep physician-owned hospitals in the black especially in Texas.                                         |
| East Texas Live                     | 11:00am | 11/9/09              | 2 minutes 45 seconds | Adderall, an ADHD drug, is becoming highly abused on college campuses.                                                                                                                                                  |
| East Texas Live                     | 11:00am | 11/17/09             | 30 seconds           | East Texas has a shortage of seasonal flu vaccines. Doctors tell us the shortage is because so much attention has gone to the swine flu shot.                                                                           |
| East Texas Live                     | 11:00am | 11/17/09             | 15 seconds           | Swine flu vaccines now available in Smith County by appointment.                                                                                                                                                        |
| Live @ Five                         | 5:00pm  | 11/17/09             | 15 seconds           | Part of the "House Health Care<br>Bill" provides grants to groups<br>that promote teen<br>contraceptives. It's called the<br>"Healthy Teen Initiative to<br>Prevent Teen Pregnancy."                                    |
| KETK News at 6pm<br>East Texas Live | 11:00am | 11/17/09<br>11/18/09 | 1 minute 25 seconds  | Mammograms. A government panel of doctors and scientists say the early screening often leads to false alarms and unneeded biopsies without improving the odds of survival. But, one East Texas doctor disagrees.        |
| East Texas Live                     | 11:00am | 11/20/09             | 15 seconds           | An "Oil Rig Worker" from<br>Alabama becomes Nacogdoches<br>County's first swine flu death.                                                                                                                              |
| East Texas Live                     | 11:00am | 11/24/09             | 45 seconds           | A shocking new study release this week says more than 20% of teenage girls have an STD. HPV is the most common sexually transmitted disease in the country. More than 20-million Americans are infected with the virus. |
| East Texas Live                     | 11:00am | 12/4/09              | 1 minute             | The next round of swine flu vaccinations has arrived in East Texas, and health officials are urging people in these groups to get treated.                                                                              |

Issue: Health (continued)

| Program                       | Time             | Date     | Duration             | Description                                                                                                                                                                                                                                                         |
|-------------------------------|------------------|----------|----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Live @ Five                   | 5:00pm           | 12/15/09 | 17 seconds           | New research highlights the risk of CT scans. The study shows CT scans are exposing patients to an excessive amount of radiation.                                                                                                                                   |
| East Texas Live               | 11:00am          | 12/16/09 | 1 minute 34 seconds  | A concern for college students, experts say drug abuse is reaching epidemic proportions especially the abuse of the attention deficit disorder drug called Adderall.                                                                                                |
| Live @ Five<br>KETK News at 6 | 5:00pm<br>6:00pm | 12/17/09 | 2 minutes            | Single Payer Plan. The average American family of four pays over \$6000 a year for insurance in the open market today. Under the senate bill that cost would go down to about \$4000 because you will get a subsidy from Uncle Sam. Where does the money come from? |
| East Texas Live               | 11:00am          | 12/18/09 | 2 minutes 30 seconds | Russell Hopkins from the Health Dept. is guest on the show to talk about the H1N1 vaccine.                                                                                                                                                                          |
| Live @ Five<br>KETK News at 6 | 5:00pm<br>6:00pm | 12/21/09 | 2 minutes 55 seconds | Monday morning the Senate passed a 60-40 cloture vote. It puts America one step closer to passing President Obama's health care bill.                                                                                                                               |

| Program         | Time    | Date     | Duration            | Description                                                                                                                                                                                                                                  |
|-----------------|---------|----------|---------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| East Texas Live | 11:00am | 10/6/09  | 10 seconds          | Another tool in protecting against sexual predators now in place for Longview. More than \$400,000 from the federal government is being presented by Senator John Cornyn. The money goes to helping police find and prosecute sex predators. |
| East Texas Live | 11:00am | 10/12/09 | 1 minute 49 seconds | East Texans are going to be cranking up the heat this winter. Reporter gives some important safety tips you should know before you flip the switch.                                                                                          |
| East Texas Live | 11:00am | 10/30/09 | 20 seconds          | Both the city and county of Nacogdoches were hit hard by heavy rains. Officers say they've barricaded all streets made impassible by the de- luge. Authorities are urging drivers to avoid going around the barricades.                      |
| East Texas Live | 11:00am | 11/16/09 | 15 seconds          | A fire in Longview started Sunday. It happened near the intersection of Eastman and Tryon Road. The Dairy Queen suffered severe smoke and water damage.                                                                                      |
| East Texas Live | 11:00am | 11/20/09 | 40 seconds          | A natural gas well explosion in<br>Louisiana kills an East Texan and<br>injures another.                                                                                                                                                     |
| East Texas Live | 11:00am | 11/24/09 | 20 seconds          | Firefighters in Rusk County battled a house fire last night. It happened at a home on the 33-hundred block of County Road 4136 next to the Family Prayer Center. No injuries.                                                                |
| East Texas Live | 11:00am | 12/3/09  | 45 seconds          | Tyler firefighters spent much of Wednesday evening on the scene of a fire at a mechanic's shop.                                                                                                                                              |
| East Texas Live | 11:00am | 12/4/09  | 10 seconds          | A house went up in flames Thursday afternoon in Whitehouse. The blaze began at a mobile home at the intersection of FM Rd 346 and 756 at around 2:30.                                                                                        |
| East Texas Live | 11:00am | 12/11/09 | 1 minute 37 seconds | A Tyler family loses its home. The eight are one of several who lost their belongings in space heater fires this month.                                                                                                                      |
| East Texas Live | 11:00am | 12/14/09 | 2 minutes 2 seconds | Three house fires in just two days kept firefighters in Smith County busy. They're losses fire officials say can be prevented.                                                                                                               |
| East Texas Live | 11:00am | 12/22/09 | 15 seconds          | The search continues for a missing senior from Chapel Hill.                                                                                                                                                                                  |

#### **Public Service Announcements**

## **GROUPS AND ORGANIZATIONS SERVED**

4-H

ACADEMY SPORTS GEAR UP TO GIVE BACK

AIR FORCE

AMERICAN CANCER SOCIETY RELAY FOR LIFE

AMERICAN HEART ASSOCIATION

AMERICAN RED CROSS

ANDERSON & CHEROKEE CRISIS CENTER

**BOY SCOUTS OF AMERICA** 

**BOYS TOWN** 

CARTER BLOOD CARE - TYLER

CYSTIC FIBROSIS FOUNDATION

EAST TEXAS CRISIS CENTER

EAST TEXAS FOOD BANK

EAST TEXAS SYMPHONY ORCHESTRA

**EPA** 

FEDERAL STUDENT AID

FEEDING AMERICA

**FEMA** 

FESTIVAL ON THE SQUARE - TYLER

FOUNDATION FOR A BETTER LIFE

IAMS HOME FOR THE HOLIDAYS

JUNIOR LEAGUE OF TYLER

JUNIOR LEAGUE OF TYLER

KE BUSHMAN'S CHRISTMAS

KETK EMPLOYMENT OPPORTUNITIES

LATCH

LONGVIEW BALLET THEATRE

NATIONAL FOUNDATION OF CREDIT COUNSELING

POINT SMART CLICK SAFE

SALVATION ARMY

TEXAS ASSOCIATION OF BROADCASTING

TEXAS POISON CONTROL NETWORK

TOYS FOR TOTS/MARINES

TYLER BUSINESS EXPO

TYLER CIVIC THEATRE

**TYLER ISD** 

TOTAL Number of PSA's aired is 6,158 (Ch. 56.1)

TOTAL Number of PSA's aired is 7,425 (Ch. 56.2)

# **Community Involvement**

## **TYLER WATCH**

<u>www.tylerwatch.com</u> is an online police scanner that will show you the activity of crime in your neighborhood. You can track crime from where you live anytime you want from our web page www.tylerwatch.com. Using KETK's "Tyler Watch" you can see for yourself if the community where you live now is safe. You can see what's going on in your neighborhood.

## **SCHOOL ZONE**

KETK provides a social network for schools in the local area. School Zone (<a href="www.schoolzone.com">www.schoolzone.com</a>) is an online school community for students and teachers to post pictures and video of school events, awards and everyday activities.

## **KETK COMMUNITY CALENDAR**

KETKnbc.com/events is the East Texas online resource for East Texas events happening in the community.

#### KETK ON TWITTER

Twitter.com/KETK – KETK news is now on the ever popular social networking website, Twitter. KETK twitter followers will receive KETK news updates 24/7 that may affect their daily living in East Texas.

## **STAFF COMMUNITY SERVICE**

KETK Anchor and Reporter, Abby Eden, was a judge for the Mr. Pine Tree High School Pageant. The event raised money for the American Cancer Society. It was part of several events to raise money for the society.

News Anchor Bob Brackeen was invited to and judged the Bullard Christmas parade floats on December 7<sup>th</sup>. Parade started at six that evening. Bob judged floats and awards were given to entries.

Account Executive Cindy Terry participated in collecting shoes for Orphan Souls to be sent overseas to orphans in Russia and China

Account Executive John Hazlewood operates an ongoing music showcase. It is a free event which operates on donations. They have an ongoing non-perishable food drive for the Nacogdoches Women's Shelter.

Traffic Manager Connie Jobe and her Sunday school class provided, cooked and served breakfast for 96 homeless people at Newgate Mission in Longview on December 4th.

#### **Network Issue-Responsive Programming Information**

#### **MEET THE PRESS WEEKEND LISTINGS**

- Oct. 4: President Obama warns Tehran that it must grant complete access to UN inspectors within two weeks. Will Iran meet these conditions? Plus, pressure mounts to articulate the way forward in Afghanistan. We'll talk exclusively to U.S. Ambassador Susan Rice.
- Oct. 11: Exclusive! As the war enters its ninth year and President Obama weighs the assessment of his military commanders, the debate over the best way forward intensifies in Washington. Two key voices on the Hill and two experienced military leaders weigh in on the direction a new war strategy should take: Chairman of the Armed Services Committee, Sen. Carl Levin (D-MI); a GOP member of that same committee, Sen. Lindsey Graham (R-SC); Gen. Barry McCaffrey (Ret.); and Fmr. Chairman of the Joints Chiefs of Staff, Gen. Richard Myers (Ret.). Also on Sunday, the politics of a new strategy for Afghanistan, health care and creating jobs.
- Oct. 18: Behind the scenes of the health care debate in Washington: What will it take to form a coalition large enough to pass legislation? First up: Senior White House Adviser Valerie Jarrett with the take from the White House. Then, Sen. Chris Dodd, D-Conn., and Sen. Jon Kyl, R-Ariz., weigh in. Also, we kick off "A Woman's Nation," NBC's week-long series exploring the state of women in American life with Jarrett, California first lady Maria Shriver and John Podesta, the president of the Center for American Progress.
- Oct. 25: Sen. John Cornyn, R-Texas, and Sen. Charles Schumer, D-N.Y., weigh in on the numerous issues facing the Obama administration. Also: Erin Burnett and Andrew Ross Sorkin on the possible repercussions of cutting executive pay on Wall Street.
- Nov. 1: Will the economy be fully restored, and when will American workers see jobs return? We'll ask a man at the center of it all, Treasury Secretary Tim Geithner. President Obama's 2008 presidential campaign manager, David Plouffe, joins us for his first interview since writing his new book, "The Audacity to Win."
- Nov. 8: Army Chief of Staff Gen. George Casey joins us to discuss the tragedy at Fort Hood. Then, what do the election results tell us about the mood of the country? Republican Mississippi Gov. Haley Barbour and Democratic Pennsylvania Gov. Ed Rendell discuss. Insights and analysis from our political roundtable: David Brooks, E.J. Dionne, Rachel Maddow and Ed Gillespie. Plus, we commemorate the 20th anniversary of the fall of the Berlin Wall with a special report from NBC's Tom Brokaw.
- Nov. 15: From the middle of a major overseas trip as President Obama's Secretary of State, Hillary Clinton joins us from Asia for an in-depth interview on all the foreign policy challenges facing the administration. Plus, Secretary of Education Arne Duncan, Fmr. House Speaker Newt Gingrich, R-Ga., and civil rights leader Rev. Al Sharpton discuss their plans to improve the quality of education in this country.
- Nov. 22: Senate Democratic leaders finally unveil their \$849 billion health care reform bill, but will it be enough to win the support of wavering moderates? Sen. Dick Durbin, D-Ill., Sen. Dianne Feinstein, D-Calif., Sen. Kay Bailey Hutchison, R-Texas and Sen. Joe Lieberman, I-Conn., discuss. Plus, Nancy Brinker, founder of Susan G. Komen for the Cure and NBC's Dr. Nancy Snyderman discuss the issues at the root of the cancer debate: screenings, insurance, research, politics and funding.
- Nov. 29: This Thanksgiving Sunday we take a break from the rough and tumble world of politics to reflect on giving thanks and giving back. Best-selling author Pastor Rick Warren joins us for a discussion

about faith and charity. Plus, Microsoft founder Bill Gates and his wife Melinda on the work they've been doing through their foundation to improve health and education around the world.

Dec. 6: President Obama addresses the nation with his plan to send an additional 30,000 troops to Afghanistan. Will the surge be enough to win the war, now in its ninth year? Secretary of State Hillary Clinton and Secretary of Defense Robert Gates join us to discuss. Also, Sen. John McCain, R-Ariz., gives us his reaction to the president's plan.

Dec. 13: As the president maintains that the economy is recovering, the unemployment rate remains the highest in a generation. So, is the United States in a jobless recovery? Dr. Christina Romer, who chairs the president's Council of Economic Advisers, joins us. Then, where are the jobs and what are the political and economic obstacles to a full and timely recovery? With us exclusively: Alan Greenspan, Democratic Michigan Gov. Jennifer Granholm, Mitt Romney, and Jim Cramer.

Dec. 20: Can President Barack Obama find the support he needs to ensure health care reform? Senior White House adviser David Axelrod joins David Gregory to discuss the legislation and more. Then, Howard Dean joins us exclusively to talk about the future direction of health care reform, the Obama presidency and the Democratic Party.

Dec. 27: A man claiming ties to al-Qaida tries to detonate an explosive aboard a U.S. bound flight. Homeland Security Secretary Janet Napolitano discusses the latest. Then, White House press secretary Robert Gibbs reflects on year one of the Obama administration.

#### **DATELINE NBC**

FRIDAY, OCT. 2 - The kidnapping and the rescue of Jaycee Dugard, 18 years after the crime, stunned the nation this past summer leaving many to ask why wasn't the alleged kidnapper caught sooner and how could there have been so many missed opportunities. Now, "Dateline" investigates and brings viewers up to date on the latest developments on the case. Keith Morrison reports.

FRIDAY, OCT. 9 - THRU THE POURING RAIN Thirteen years and thirteen attacks later, the man who comes out from the bushes only on rainy nights has finally been caught. Keith Morrison has the story of a man in Tennessee that was accused of raping 13 victims ranging from pregnant women to grandmothers. Morrison speaks with some of the victims who were courageous enough to hide the criminal's DNA—with one victim even biting a piece of the rapists' hands and hiding the skin. All the DNA pointed to this one man: Robert Jason Burdick. But the Nashville bachelor had a great reputation, known for being smooth with the ladies and popular with the guys. In his short 3-day trial, Burdick's defense tried to manipulate the science—with no luck. With many questions still unanswered, the Wooded Rapist was sentenced to 32 years in prison. (Location: Nashville, Tennessee)

FRIDAY, OCT. 16 - "SECRETS OF THE LOST SYMBOL" IN A RARE AND EXCLUSIVE INTERVIEW WITH MATT LAUER, DAN BROWN TALKS ABOUT HIS LATEST BOOK, THE POWER OF THE HUMAN MIND AND WHAT HE THINKS THIS COUNTRY SHOULD KNOW ABOUT ITS FOUNDING FATHERS - One of the world's most popular authors, Dan Brown, sits down for a rare and exclusive interview with NBC News' Matt Lauer to talk about his new book, The Lost Symbol, the beliefs of the Freemasons, the power of the human mind, whether people can become gods and a little known science that may tie them all together. For the hour-long report, "Secrets of the Lost Symbol," set to air on Friday, Oct. 16 (9:00 PM/ET), Lauer travels to Washington D.C. to interview Brown and explore the backdrop and secrets of this new bestseller. "Secrets of the Lost Symbol" will take viewers behind the scenes of the secretive brotherhood of the Freemasons in attempt to make sense of what is fact and what's fiction for all Brown's fans, and find out from the Freemasons themselves what he got right, and what he got wrong. The broadcast also goes in search of what Brown calls the true meaning of his book and why, he says, it's so unlike his others. Additionally, he speaks with Lauer at

length about the beliefs of the nation's founding fathers, saying "America wasn't founded a Christian country. It became a Christian country."

FRIDAY, OCT. 23 - Detectives play the role of "Cagney and Lacey" in a cold-case murder where the key evidence is a burned-down cigarette. But the real "closer" in this 20-year-old case is the victim herself, from beyond the grave. Keith Morrison reports.

FRIDAY, OCT. 30 - Police launch a race-against-the-clock mission to save two lives after tragedy strikes a happy family on a summer outing and an old friend of the grieving husband suspects the tragedy was no accident. Keith Morrison reports.

FRIDAY, NOV. 20 - THE NIGHT MARY JANE DISAPPEARED-A young mother disappeared and no one knew what had happened to her, except her three year old child. SHE saw, and remembered, every horrific detail of her mother's murder. But investigators would not listen to a toddler's testimony, and the case remained a mystery. Would police ever pay attention? Rob Stafford reports.

THURSDAY, NOV. 26 - NBC'S PEOPLE OF THE YEAR -From celebrities to survivors, politicians to pop stars, Matt Lauer profiles some of the most talked about people of 2009. Included in this special will be new interviews with: Taylor Swift, Nadya Suleman, Susan Boyle, Kobe Bryant, Captain Chelsey Sullenberger and Captain Richard Phillips.

FRIDAY, DEC. 4 - As the case goes to the jury, Dennis Murphy reports on the latest developments in the trial of Amanda Knox, the American college student charged with the brutal murder of her British roommate in Italy.

FRIDAY, DEC. 11 - THE SECRET LIFE OF TIGER WOODS -Josh Mankiewicz takes a closer look behind the headlines...what does this all mean for the most famous athlete in the world? And, what does it say about the world that one man's private life has come under so much public scrutiny? PLUS, the first primetime interview with one of Tiger's alleged mistress, Jaime Junger, and a Vegas insider who claims she know what led to the downfall.

FRIDAY, DEC. 18 - A beloved school headmaster and her husband go diving in the beautiful blue waters of the Caribbean but only one of them comes up alive. What happened so far beneath the sea? An accident or a cold-blooded killing? Dennis Murphy reports.